



U.S. Department of Commerce
U.S. Commercial Service

Tampa Bay Export Assistance Center
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February 8, 2007

To whom it may concern,

This letter will introduce the National Educational Video, Inc. (NEVCO™). The firm is a continuing education provider specializing in accredited nursing education. Since 1989, NEVCO has developed and produced high-quality VHS videos and DVDs for the purpose of training professional nurses and nursing assistants working in all settings, but focusing primarily on care of the elderly. NEVCO education programs help orient and train new staff, keep existing staff up to date, and help educate patients for better compliance. My understanding is that In the U.S., NEVCO programs satisfy state and federal training requirements for important topics such as Elder Abuse, Infection Control, and Safety in the Workplace.

Nevco programs have been well received outside the US, and as a client of ours we have assisted Nevco in making substantial progress in cultivating key relationships with influential country representatives. Working with our office The Tampa Bay U.S. Assistance Center of the U.S. Department of Commerce., in the past year Nevco has signed agreements with Singapore, Australia, United Kingdom and Taiwan, and is currently working on projects with officials in China, Brazil and Italy in an effort to regionalize their content for those countries.

Should you have any questions regarding Nevco, please feel free to contact me.

Sincerely,

George Martinez, Director
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